Advancing the Circular Economy Through Procurement
Why Procurement?

- Delivers on multitude of public policy outcomes: economic, environment, social
- Effective market transition tool:  
  *Does not depend on regulation*
- Collaborative in nature:  
  *Requires partnerships with vendors / suppliers to be innovative*
- Effectively applied to products, packaging, and systems
- Used in all contexts and completely scalable
What is the Circular Economy?

- Linear Economy
- Recycling Economy
- Circular Economy
Circular builds on sustainable

Linear: sustainability is improved by focusing efficiency within the “take-make-dispose” – model: maximizing economic value with a minimized environmental impact.

Circular: restorative and regenerative by design; and aims to keep products, components, and materials at their highest utility and value at all times.
What is the Circular Economy?

Injecting Sustainable Practices into a linear 'take, make and dispose' economy

Buying to shift to a circular economy
Circular Business Models

**System Level**
- Product Service Systems
- Public Private Partnerships
- Cooperation with other organisations on sharing and reusing
- Rent/lease
- Supplier take-back-systems incl. reuse/recycling/refurbishment/ remanufacturing

**Supplier Level**
- Supplier take-back-systems
- Design to disassembly
- Reparability of standard products
- External reuse/sale of products - Buy-resell
- Internal reuse of products

**Product Level**
- Materials in the product can be identified
- Product can be disassembled after use
- Recyclable materials
- Ressource efficiency and Total Cost of Ownership
- Recycled material

Image from SPPRegions.eu Best Practices Report
Benefits

Environmental
- Reduced reliance on virgin materials
- Better efficiency of existing resources
- Create market demand increased for recycled materials and content
- GHG / waste / water reduction
- Limit single-use where possible

Social
- Local employment opportunities
- Overcomes barriers to employment
- Gender equity and engage marginalized communities
- Fosters unique public and private partnerships

Economic
- Local employment opportunities
- Innovation is stimulated
- Improved fiscal responsibility and economic growth
- Avoidance of purchase or maintenance
- Savings on disposal and management
Opportunities for the 2020 Barometer

- Support organizations (private & public) to recognize the opportunity and imperative that procurement presents.
- Building more awareness of CP (SP) and help public organizations understand its power to deliver on broader public policy goals.
- Developing a standard; key performance indictors and measurement & reporting protocols
- Building best practices and making them available through various resources/tools
- Encouraging Ontario organizations to participate in barometer